



May 2018 - greenCrowd joins the UN's Global Compact

We are pleased to announce that greenCrowd has been accepted as a Participant in the UN's Global Compact. The UN's Global Compact is a voluntary initiative based on CEO commitments to implement universal sustainability principles and to take steps to support UN goals.

Corporate sustainability starts with a company's value system and a principles-based approach to doing business. This means operating in ways that, at a minimum, meet fundamental responsibilities in the areas of human rights, labour, environment and anti-corruption. Responsible businesses enact the same values and principles wherever they have a presence, and know that good practices in one area do not offset harm in another. By incorporating the Ten Principles of the UN Global Compact into strategies, policies and procedures, and establishing a culture of integrity, companies are not only upholding their basic responsibilities to people and planet, but also setting the stage for long-term success.

The Ten Principles of the United Nations Global Compact are derived from: the Universal Declaration of Human Rights, the International Labour Organization's Declaration on Fundamental Principles and Rights at Work, the Rio Declaration on Environment and Development, and the United Nations Convention Against Corruption.

More information can be found at: <https://lnkd.in/ewZB5Se>

As a Participant, greenCrowd commits to:

1. Set in motion changes to business operations so that the UN Global Compact and the UN's Ten Principles become part of strategy, culture and day-to-day operations;
2. Advocate the UN Global Compact and the Ten Principles via our communications channels; and
3. Communicate annually with our partners and stakeholders on efforts to implement the UN Global Compact principles.

Rick Gambetta, Founder and Partner, commented "greenCrowd supports the Ten Principles of the Global Compact with respect to human rights, labour, environment and anti-corruption. As an international partnership, we will advance those principles within our sphere of influence. We are committed to making the Global Compact and its principles part of the strategy, culture and day-to-day operations of our company, and to engaging in collaborative projects which advance the broader development goals of the United Nations, particularly the Sustainable Development Goals."

