



June 2019 – Catherine Allinson joins greenCrowd as Partner

We are delighted to announce that Catherine Allinson has joined greenCrowd as Partner to support the growing international consultancy in its global advocacy programmes and low carbon and climate change initiatives.

Catherine is an engaging, strategic-thinking low-carbon transition Project Manager with more than 10 years' experience designing, leading and managing low-carbon technical innovation, research and development programmes for a variety of clients through her consultancy company, Future Earth Ltd. In 2018, she set up the inaugural UK FCO Smart and Sustainable Cities Initiative attracting representatives from over 40 EU cities, having spent time creating the enabling environment for uptake of new integrated systems technologies for city-scale decarbonisation in Mongolia and Ghana.

She has a wide experience working across national/local government, academic, communities and private sectors on sustainability, resilience and has in-depth knowledge of the renewable energy sector in the UK, Far East and Africa. She has overseen feasibility and scoping studies, evaluations, delivered training and capacity building for SMEs/technicians and facilitates strong relationships with private sector investors. Her academic background includes an MSc in Climate Change and Environmental Dynamics with International Development and she is a Fellow at the RSA.



Rick Gambetta, Founder and Partner commented: “We are delighted to welcome Catherine to our growing team of professionals to spearhead our work with government, international donor organisations, entrepreneurs and SMEs looking to grow their renewable businesses in frontier markets.”

Alex Germanis, Partner commented: “It is a pleasure to be working alongside such an accomplished sustainability expert. Catherine’s energy is infectious and her fresh approach to problem solving and strategy further strengthens greenCrowd’s ability to innovate and deliver world class projects and programmes.”

Catherine Allinson, Partner commented “Humbled to be joining such a strong team of thoughtful, progressive pioneers who understand that sustainable equitable development make a brighter future for all.”